

# The Power is Ours: Engaging Communities in Advocacy

FEBRUARY 17 | 1:00PM - 2:00PM



# **SREE NALLAMOTHU**

**TORONTO NEIGHBOURHOOD  
CENTRES**

Sree is a passionate connector and storyteller, with extensive experience in community building, civic engagement and participatory filmmaking. At Toronto Neighbourhood Centres (TNC), she's steered powerful collaborative initiatives around people-centred practices in community development, 2SLGBTQIA+ inclusion and disability justice. Most recently, she led the development of TNC's Relationships, Belonging & Anti-Oppression Charter, weaving together work from 100+ staff across multiple agencies and roles.

# **PAM FRACHE**

**JUSTICE FOR WORKERS**

Pam Frache is an organizer with the Workers' Action Centre and is the lead coordinator of the Justice for Workers campaign. She is a longstanding labour and social justice activist based in Toronto.



# THE POWER IS OURS: ANYONE CAN BE AN ADVOCATE

WHAT COMES TO MIND WHEN YOU HEAR THE TERM ADVOCATE?

WHO OR WHAT ARE YOU PICTURING?



# REDEFINE ADVOCACY:

- Anyone and everyone can be an advocate
- Effective advocacy does not follow a one-size-fits-all formula



# The Power is Ours: Engaging Communities

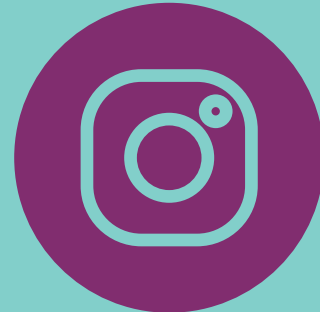
- The people we serve are knowledge holders and community leaders
- Ensure people have the power, knowledge, support, and respect they need to actively and meaningfully participate in civic engagement



# Thank you for joining us today!



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