

MATT FULLBROOK TALKS ABOUT RE-SHAPING GOVERNANCE FROM THE GROUND UP

Matt Fullbrook (he/him) is a board effectiveness researcher, educator, and consultant who led the Rotman School of Management governance research through the Johnston Centre for Corporate Governance Innovation and the Clarkson Centre for Board Effectiveness. He is the founder of Ground-Up Governance, a platform that emphasizes the importance of language and shared understanding when it comes to governance.



"If we look at good governance as compliance, it leads us down the road of good governance looking like - how many boxes are being ticked in order to comply.

- Matt Fullbrook

He goes on to say that organizations are left to try to make a connection between those boxes being ticked and good governance, which is really hard.

When "good governance" is defined as intentionally creating effective conditions for decision-making, it's a much more freeing way to look at governance work. This approach gives permission to stop obsessing over specific expertise and skill sets that must be on the board, and invites an imaginative, more accessible perspective on governance work. He also notes that viewing "good governance" simply as "compliance" does not encourage continual learning and growth.



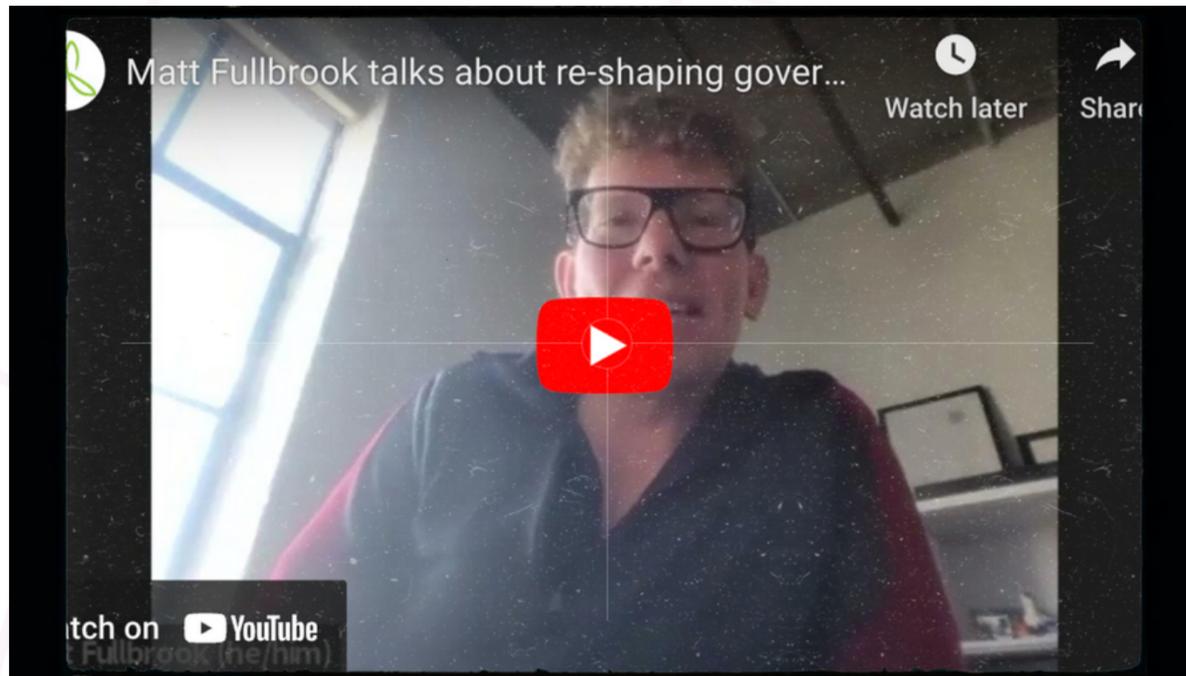
"Let's reimagine it so we're not thinking of governance as equivalent to performance, or purpose, or board effectiveness, or compliance – but instead something much more useful than that."

- Matt Fullbrook



VIDEO

Transcript



Matt discusses the importance of taking a step back from the jargon and habits around vocabulary that get perpetuated over time, and woven into the whole ecosystem of governance.



START YOUR OWN REIMAGINING JOURNEY!

Explore some **foundational tools** that help create the governance building blocks to innovations.

[VISIT THE LAB >](#)

We operate under a [Creative Commons License- Attribution-NonCommercial-NoDerivatives 4.0](#), so you can copy and redistribute the material. We ask that you give appropriate credit: Created by the Ontario Nonprofit Network in collaboration with Ignite NPS. We require that materials and documents be shared in their entirety, and have branding intact.